Since 1987 McDonald’s Kinderhilfe Stiftung has been helping families with seriously ill children in Germany.

McDonald’s Kinderhilfe Stiftung develops, runs, and supports programs dedicated to improving the health and wellbeing of children. This help is delivered through Ronald McDonald Houses and Ronald McDonald Family Rooms.

RONALD MCDONALD HOUSES

offer families a temporary home so that they can stay in the proximity of a children’s hospital where their seriously ill child is undergoing treatment. In such difficult times, having the family there with them helps the child to heal. Ronald McDonald Houses give families a space to build up their strength, which they can then pass on to their sick children at their bedside. A study by the McDonald’s Kinderhilfe Stiftung and Kantar Public proves that staying nearby in a Ronald McDonald House improves the well-being of the families, and that the parents are confident that their proximity helps their child to recover sooner. The McDonald’s Kinderhilfe Stiftung runs 22 Ronald McDonald Houses in Germany.

RONALD MCDONALD FAMILY ROOMS

are oases of calm at the heart of busy children’s hospitals for little out-patients and their families. The colorful rooms are places where the whole family can wind down and take their mind off things between treatments. These oases are available to families in children’s hospitals in Erlangen, Sankt Augustin, Cologne, Hamburg-Altona, Passau and Berlin-Buch.

HELPING TO HEAL

McDonald’s Kinderhilfe Stiftung is supported by a large network of friends and sponsors. Together with its franchisees and suppliers, McDonald’s Germany stands firmly behind the foundation as a strong partner. In addition, many companies and individuals get involved in helping the families of seriously ill children. 846 volunteers devoted 105,581 hours of their time to supporting families during this difficult period of life.