

Facts & Figures

McDonald's Kinderhilfe Stiftung

www.mdk.org

123.926

is the number of families of seriously ill children to date who have found a temporary home in German Ronald McDonald Houses. In 2020 alone, the number was 5.448.

9,6

million euros donations did McDonald's Kinderhilfe Stiftung earn in 2020. 4,9 million euros came from McDonald's Germany, its franchisees, suppliers and guests. Thanks to the generosity of diners at McDonald's restaurants, 1,4 million euros were collected in the special house-shaped donation boxes.

22

is the number of Ronald McDonald Houses currently run by McDonald's Kinderhilfe Stiftung in Germany. The foundation is part of the international Ronald McDonald House Charities, which operates more than 377 Ronald McDonald Houses and around 266 Ronald McDonald Family Rooms in 47 countries worldwide.

850

volunteers spent time in Ronald McDonald Houses and Family Rooms helping the families of seriously ill children in 2020.

17

is the number of years McDonald's Kinderhilfe Stiftung has now held the coveted DZI Seal of Approval awarded by the German Central Institute for Social Issues, which certifies that donations are used properly for the stated purposes.



ACCOUNT FOR DONATIONS

Bank für Sozialwirtschaft
IBAN DE02 7002 0500 0008 8460 02
BIC BFSWDE33MUE

CONTACT

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Since 1987 McDonald's Kinderhilfe Stiftung has been helping families with seriously ill children in Germany.



McDonald's Kinderhilfe Stiftung develops, runs, and supports programs dedicated to improving the health and wellbeing of children. This help is delivered through Ronald McDonald Houses and Ronald McDonald Family Rooms. •

RONALD McDONALD HOUSES

offer families a temporary home so that they can stay in the proximity of a children's hospital where their seriously ill child is undergoing treatment. In such difficult times, having the family there with them helps the child to heal. Ronald McDonald Houses give families a space to build up their strength, which they can then pass on to their sick children at their bedside. A study by the McDonald's Kinderhilfe Stiftung and Kantar Public proves that staying nearby in a Ronald McDonald House improves the well-being of the families, and that the



parents are confident that their proximity helps their child to recover sooner. The McDonald's Kinderhilfe Stiftung runs 22 Ronald McDonald Houses in Germany. •

RONALD McDONALD FAMILY ROOMS

are oases of calm at the heart of busy children's hospitals for little out-patients and their families. The colorful rooms are places where the whole family can wind down and take their mind off things between treatments. These oases are available to families in children's hospitals in Erlangen, Sankt Augustin, Cologne, Hamburg-Altona, Passau and Berlin-Buch. •

KEEPING FAMILIES CLOSE

McDonald's Kinderhilfe Stiftung is supported by a large network of friends and sponsors. Together with its franchisees and suppliers, McDonald's Germany stands firmly behind the foundation as a strong partner. In addition, many companies and individuals get involved in helping the families of seriously ill children. In 2020, 850 volunteers showed that community is possible even at a distance and were there for the families during this difficult period of life whenever allowed. •